

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

Zurvita Holdings, Inc., *et al.*,¹

Debtors.

Chapter 11

Case No. 24-12823 (MFW)

(Jointly Administered)

Re: Docket No. 15

Hearing Date: January 14, 2025 at 1:00 p.m. (ET)

Objection Deadline: January 8, 2025 at 4:00 p.m. (ET)

NOTICE OF HEARING REGARDING BIDDING PROCEDURES MOTION

PLEASE TAKE NOTICE that, on December 20, 2024, the above-captioned debtors and debtors in possession (the “Debtors”), filed with the United States Bankruptcy Court for the District of Delaware (the “Court”) *Debtors’ Motion for Entry of (I) an Order (A) Approving Bid Procedures in Connection with the Potential Sale of Substantially All of the Debtors’ Assets, (B) Scheduling an Auction and a Sale Hearing, (C) Approving the Form and Manner of Notice Thereof, (D) Authorizing the Debtors to Enter into the Stalking Horse Agreement, (E) Approving Procedures for the Assumption and Assignment of Contracts and Leases, and (F) Granting Related Relief; and (II) an Order (A) Approving the Sale of Substantially All of the Debtors’ Assets Free and Clear of All Liens, Claims, Encumbrances, and Interests (B) Authorizing the Assumption and Assignment of Contracts and Leases, and (C) Granting Related Relief* [Docket No. 15] (the “Motion”) **a copy of which will be contemporaneously served herewith.**

PLEASE TAKE FURTHER NOTICE that, a hearing on the Motion will be held on **January 14, 2025 at 1:00 p.m. (ET)** (the “Hearing”) before the Honorable Mary F. Walrath, United

¹ The Debtors in these chapter 11 proceedings, together with the last four digits of each Debtor’s federal tax identification number, are: Zurvita Holdings, Inc. [1863] and Zurvita, Inc. [4837]. The Debtors’ headquarters are located at 4450 W. Walnut Hill Lane, Suite 110, Irving, TX 75038.

States Bankruptcy Judge, at the Court, 824 North Market Street, 5th Floor, Courtroom No. 4, Wilmington, Delaware 19801.

PLEASE TAKE FURTHER NOTICE that, any responses or objections to the Motion must be in writing, filed with the Clerk of Court, 824 North Market Street, 3rd Floor, Wilmington, Delaware 19801 and served upon the undersigned counsel so as to be received at or before **January 8, 2025 at 4:00 p.m. (ET)** (the “Objection Deadline”).

IF NO OBJECTIONS TO THE MOTION ARE TIMELY FILED, SERVED AND RECEIVED IN ACCORDANCE WITH THIS NOTICE, THE COURT MAY GRANT THE RELIEF REQUESTED IN THE MOTIONS WITHOUT FURTHER NOTICE OR HEARING.

Dated: December 24, 2024
Wilmington, Delaware

Respectfully submitted,

/s/ Katelin A. Morales

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*Proposed Counsel to the Debtors and
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